

# REPORT 2010/2011



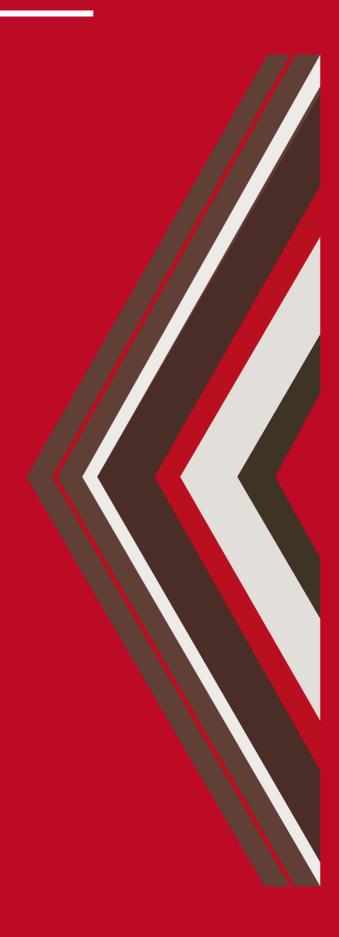


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"WE BELIEVE IN THE SPIRIT
AND THE TOGETHERNESS OF ASEAN,
THAT IS OF ASEANNESS,
AND THE BENEFITS IT WILL BRING
TO THE PEOPLE
FROM THE COLLABORATIVE WORKS
WE ARE SERVING."

# **AUN CORE VALUE**







# FOREWORD BY DR. SUMATE YAMNOON

It has been four years since I assumed the position of Chairman of the AUN Board of Trustees, and this is my last note for the AUN Annual Report as I will officially end my term in September 2011. Throughout these years, I have witnessed the remarkable growth of this network. The cooperation and capacity of members and the network have increasingly expanded and developed. AUN activities have doubled from an initial twenty into forty projects and they continue expanding. It is indeed heartening to see these positive developments and significant accomplishments.

From the past year, we see existing activities and cooperation moving further forward to realise their full capacity, and in addition a number of initiatives have been introduced. This annual report will present detailed accounts of the progress and achievements of our activities in the past year. Our work stretches from systems and mechanisms development, academic and cultural exchanges and the further promotion of intra-regional and inter-regional partnerships. It is clearly evident that the network has firmly planted its roots and has gradually flourished. I am certain that AUN will continue to rise to, and overcome, the challenges ahead with the strong support and unfailing commitment of our member universities and partner organisations.

Time flies and the years of my term have been rewarding. It is indeed a great privilege to have joined the AUN as Chairman, to work with our member universities and long-standing partners, and to witness the thriving progress of the network. Lastly, I would like to take this opportunity to express my sincere gratitude to our member universities, the AUN sub-networks, the AUN Secretariat, ASEAN Secretariat and all of our partner institutions for without their continuous and tenacious support, the success of AUN could not have been possible.

Dr. Sumate Yamnoon

Secretary-General of the Office of Higher Education Commission Ministry of Education, Thailand and Chairman of the AUN Board of Trustees







# INTRODUCTION BY ASSOC. PROF. DR. NANTANA GAJASENI

It has been another successful year in which we have witnessed the remarkable progress of AUN. As shown in this latest issue of our annual report, AUN has made an immense step forward to realise the goals of the network in promoting cooperation in higher education in the ASEAN region. Our network has continuously grown and expanded. This is visible in terms of the considerable increase in the number of programmes and activities. Various promising initiatives have materialised and taken a big leap towards their full-fledged stages. We have also seen this past year newly established cooperation with several institutions and agencies in an attempt to expand its endeavour to various specialised areas. This is with the aim to maximise the beneficial impact for stakeholders and, especially, the peoples of the ASEAN region. On the other hand, we also witnessed notable enhancement of existing



INTRODUCTION

programmes and activities. AUN, with its utmost efforts, has taken the existing endeavours into a whole new level, particularly in terms of higher education systems and mechanisms' development to ensure the greatest yields for present and future generations.

The AUN Secretariat has undergone numerous developments. It is continuously progressing in line with a proactive approach. A number of in-house researches and database developments have been proficiently undertaken with fruitful results. A revised long-term strategic plan has also been prepared to heighten the network capacity and deliverables and, together with the uniquely enhanced management practices, we are driven to efficiently deliver ever more visible outcomes of AUN activities.

The AUN Annual Report 2010-2011 presents you with detailed information and progress of AUN activities for the year July 2010 to June 2011 categorised into nine Key Result Areas (KRAs), extensively covering essential aspects of higher education development as following:

- (1) Academic Exchange
- (2) Cultural and Non-Academic Exchange
- (3) Training and Capacity Development
- (4) Collaborative Research
- (5) Systems and Mechanisms of Higher Education
- (6) Course and Programme Development
- (7) Policy Dialogue
- (8) Database and Knowledge Centre
- (9) AUN Thematic Network

AUN Quality Assurance (AUN-QA) and ASEAN Credit Transfer System (ACTS) are among the highlighted programmes included in this annual report; showing remarkable development in terms of implementation. Along with AUN's initiatives, the AUN University Social Responsibility and Sustainability (AUN-USR&S) has been successfully carried out with the workshop and international forum held in Thailand and Malaysia respectively. To take the field of intellectual property education forward, the AUN Intellectual Property (AUNIP) Network, is now entering its 2<sup>nd</sup> year in close collaboration with our European partners. The programme on collaborative research is now taking shape and this time the results are promising. Last but not least, the activities under AUN sub-networks are taking each of the specialised fields to a noticeable standing with growing positive impacts expected in the near future.

For more than a decade, AUN has been progressing on the path of a long journey. With the strong support and commitment from our member universities and partner institutions, AUN's will and determination remain strong. I am certain that together we will continue onward to our committed goals of building a strong foundation for ASEAN Community.

Assoc. Prof. Dr. Nantana Gajaseni Executive Director of ASEAN University Network



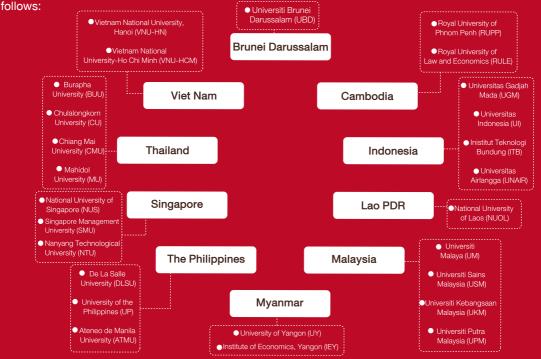
# ASEAN UNIVERSITY NETWORK (AUN) IN BRIEF

During the 4<sup>th</sup> ASEAN Summit in 1992, ASEAN leaders called for the strengthening of the region through the promotion of human resource development and higher education. This aspiration has led to the signing of the Charter of the ASEAN University Network and thus the establishment of ASEAN University Network (AUN) in November 1995 with the AUN Secretariat as the main coordinating and monitoring agency established in Bangkok, Thailand. Since its establishment, AUN, the network of leading universities, has been serving as ASEAN's implementing agency in the field of higher education for the region's move towards ASEAN Community.

In terms of organisational structure, the structure can be categorised into 3 levels. Firstly, AUN Board of Trustees (AUN-BOT) serves as policy-making body comprised of:

- •10 university representatives, from each ASEAN Country, designated by the government of 10 ASEAN Countries
- The Secretary-General of ASEAN
- The Chairperson of AUN Board of Trustee (Secretary-General of the Office of the Higher Education Commission, Thailand)
- The Chairperson of Senior Official Meeting on Education (SOM-ED)
- Director of Southeast Asian Ministers of Education Organisation (SEAMEO)
- The Executive Director of the AUN Secretariat

At implementing level, AUN Member Universities participate and implement the programmes and activities under AUN. Currently, AUN membership has extended to 26 Member Universities as





# Board Members at the 26th AUN Board of Trustees Meeting, Yogyakarta, Indonesia

Dr. Donald Tambunan, Director of ASEAN Socio-Cultural Cooperation Directorate, ASEAN Secretariat

Assoc. Prof. Peter Pang, Assistant Vice President (University and Global Relations), National University of Singapore

Prof. Dr. Nguyen Huu Duc, Vice-President, Vietnam National University-Hanoi

Dr. Anis Faudzulani Haji Dzulkiflee, Assistance Vice Chancellor (Corporate and Administration), Universiti Brunei Darussalam

Dr. Hang Chan Thon, Vice Rector for International Relations, Royal University of Phnom Penh

Prof. Dr. Ir. Sudjarwadi, M. Eng, Rector, Gadjah Mada University

Dr. Sumate Yamnoon, Chairman of the AUN Board of Trustees, and Secretary-General, Office of the Higher Education Commission, Ministry of Education, Thailand

Assoc. Prof. Dr. Phetsamone Khounsavath, Vice-President , National University of Laos

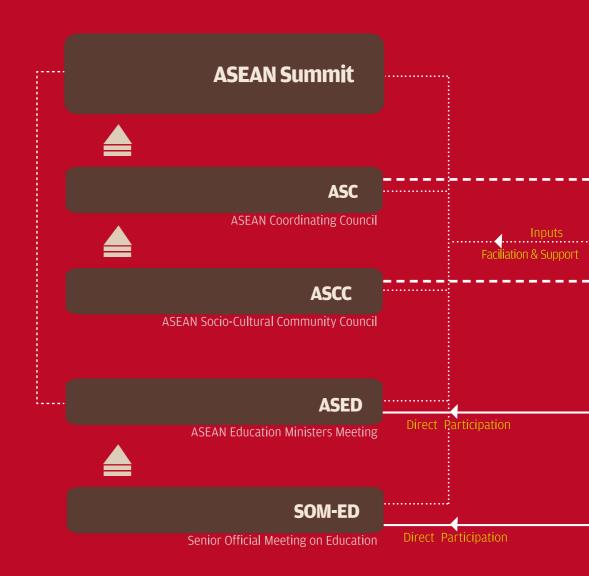
Prof. Dr. Hamzah Abd Rahman, Deputy Vice-Chancellor (Academic & International), University of Malaya

Mr. Jonathan E. Malaya, Assistant Secretary of Education, Department of Education, Philippines

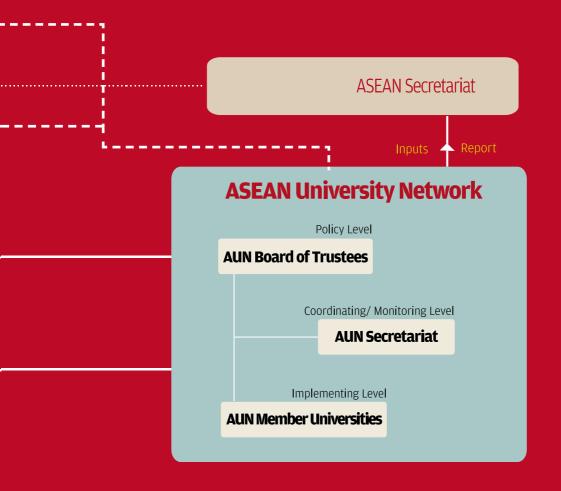
Prof. Dr. Arnulfo P. Azcarraga, Associate Vice Chancellor for External Relations, De La Salle University

Assoc. Prof. Dr. Nantana Gajaseni, AUN Executive Director, Office of the AUN Secretariat

The AUN Secretariat serves as coordinating and monitoring body. The main functions of the AUN Secretariat cover planning, organising, coordinating, monitoring and evaluating AUN programmes and activities. The AUN Secretariat's tasks also include developing ideas, innovations and proposal for cooperation under AUN as well as to develop plans and mechanisms for sourcing and generating funds for self-reliant and self-sustaining operation of AUN.



AUN works closely with ASEAN Secretariat in reporting progress and proposing initiatives for further intra-regional and inter-regional cooperation in higher education.

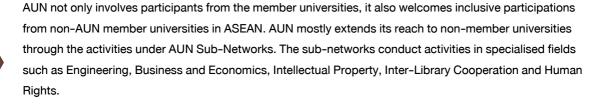


# **Executive Summary**

ASEAN University Network (AUN) is the key implementing agency of ASEAN in the field of higher education cooperation. Over a decade, AUN has committed to the mission of promoting higher education in ASEAN through a number of activities and cooperative framework in various fields. Entrusted with this mandate, AUN has set its strategies to ensure that all activities' deliverables are in line with the goals and aspiration of ASEAN. Based on the ASEAN Roadmap, AUN identifies the over-arching goals of its activities categorised into five areas including:

- (1) Science & Technology Collaborative Research for Community Well-Being
- (2) Quality Labour Force
- (3) ICT Development and Competency
- (4) Knowledge-Based Society
- (5) ASEAN Awareness

In implementing our programmes and activities, it is imperative to ensure that our endeavours are delivered to and effectively serve stakeholders in higher education. In the year 2010-2011, AUN's activities more comprehensively address and engage stakeholders in different levels. Students are one of the most important stakeholders in our programme implementation. The past year saw enhancement of various programmes which focus on the involvement and benefits of students. This can be seen through various exchanges, scholarships and cultural programmes. It is worth noting that, in our recent development, the youth and student programmes has included the participation of ASEAN students from non-AUN member universities and students from the Plus Three Countries namely China, Japan and the ROK. A number of programmes also aim at academic staff. This can be seen through academic-oriented and research-based forum which AUN closely cooperate with partners from dialogue countries such as Japan and the ROK. Furthermore, on the administration and policy levels, AUN has promoted dialogue among university policy-makers and administrators to enhance cooperation in various specialised areas. Among others, the development on AUN Quality Assurance (AUN-QA) is one of the highlighted areas in which the key personnel of quality department have actively engaged in the revision of QA documentations for furthering the effectiveness and promotion of standard and quality recognition in the region. The 1st ASEAN+3 Heads of International Relations Offices' (IROs) Meeting, held at Universiti Brunei Darussalam, was among AUN's initiatives that promote working platform among executives and administrators in charge of international cooperation. This meeting has successfully emerged as the forum for addressing academic mobility and this inaugural meeting has produced fruitful results of identifying obstacles as well as proposed solutions for the actual implementation of regional academic mobility. University representatives from the Plus Three Countries were actively involved and this would help bring the Southeast Asian and Northeast Asian regions closer and it could in turn facilitate future inter-regional cooperation and exchanges in the future.





Recently, AUN University Social Responsibility and Sustainability (AUN-USR&S) has been the latest initiative being developed into a sub-network. The 2<sup>nd</sup> AUN Forum on USR&S held at Universiti Kebangsaan Malaysia in May 2011, was a successful international forum which enjoyed high number of participations and attendance from both member universities and non-member universities. AUN also forge close partnership with universities and higher education institutions beyond ASEAN region. This includes partnership with Daejeon University, Kyoto University, Korean Association of Southeast Asian Studies (KASEAS) and, under AUN/SEED-Net, eleven leading Japanese universities under Japanese Supporting University Consortium (JSUC). The activities under the partner universities are varied ranging from student and fellowship exchange, scholarship, workshop and collaborative research. Notably, the recent initiative between AUN and Kyoto University has led to the promising 4-year cooperative framework featuring activities on the topic of Human Security Development.

The cooperation under AUN has not only been among the universities. The network has also established cooperation with various international partner agencies. Cooperation with European partners have long been established for activities under AUN Intellectual Property (AUNIP) Network which saw major development in the attempt to formulate university IP policy template in November 2010. To highlight the expanded cooperation landscape during the past year, AUN with close collaboration with European University Association (EUA) has conducted a three-year project on Cooperation on Doctoral Education between Africa, Asia, Latin America and Europe (CODOC). This is the initiative to map out the current status of Doctoral programmes worldwide and to eventually found an international strategic cooperation on Doctoral education.

In terms of improvement during the past twelve months, AUN has undergone significant development. The Key Result Areas (KRAs), set up by the AUN Secretariat, has been enhanced and expanded from six into nine areas to comprehensively cover fundamental areas of higher education development. Each of AUN activity is aligned with at least one KRA to ensure that the activity is effectively functioning in accordance with the mission of the network. During the past year, AUN was successful in accomplishing all of the KRAs with the remarkable progress in KRA 5 (System and Mechanisms of Higher Education) as it can be seen in the advancement of AUN Quality Assurance (AUN-QA) and the big step forward in the implementation of ASEAN Credit Transfer System (ACTS). Furthermore, the launch of in-house research projects has been a significant addition to the KRA 8 (Database and Knowledge Centre) and the AUN website will gradually expand its functionality into an information hub in the near future. Among the improvements, AUN has brought in research-based approach and a mixture of workshop techniques in an attempt to help translate the ideas into the effective deliverables which maximise benefits and long-term impacts for stakeholders.

AUN Member Universities have long been instrumental in the visible success of the network. The achievements of programmes and activities of the past year have been the results of the members' constructive participation and immense contribution. Among the unique qualities exhibited by AUN Member Universities are the spirit of ASEAN-ness which incorporates equal partnership and regional belonging and identity. These qualities are also infused in our unique practice of cost-sharing basis that in



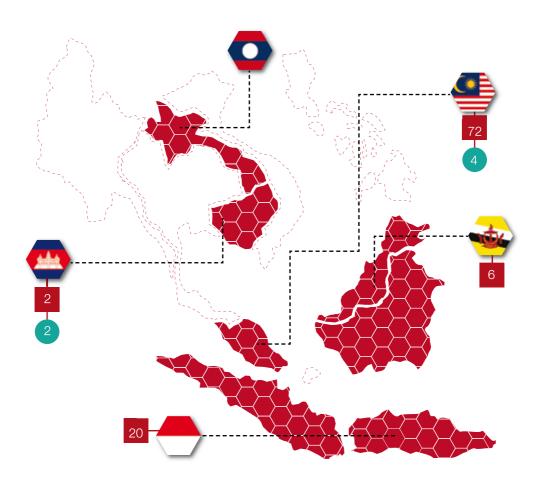
turn reinforce the sense of ownership which could be seen in a number of AUN initiatives. With the shared values and the commitment of promoting regional higher education cooperation, the member universities are essentially at the heart of our success.

For the next year, AUN is determined to set off for an ever challenging path towards greater development of regional higher education. Activities focusing on youth and leadership including AUN Educational Forum and Young Speakers Contest as well as ASEAN Youth Cultural Forum will extend their reach both within and beyond the ASEAN region. A number of enhanced techniques and methodology will be put in place to ensure concrete outputs and greater impacts for the youth programmes. Existing efforts to push forward higher education innovation will be vigorously carried on with an additional pace and the network is expecting to initiate new cooperative frameworks in many fields including medical science. The expansion of our programmes and activities are also set in motion to reaching wider beneficiaries including non-core member universities through the works of AUN Thematic Networks. AUN will continuously move forward. The possibilities will be further explored, and potential will be further cultivated. With our commitment, we will continue to deliver.



# **AUN ACTIVITIES JULY 2010 – JUNE 2011**





# **AUN STUDENT EXCHANGE PROGRAMME**

# **IN BRIEF**

This programme focuses on the exchange of students at both undergraduate and graduate level. The programme aims to provide opportunities for AUN students, and perform as an indicator of student mobility to see the flow of the inbound and outbound students among AUN Member Universities. There are varieties of scholarships provided by AUN Member Universities, from partial to full scholarships and from exchange to degree programmes. The Member Universities will choose the priority areas of interest or specialisation they wish to offer to students. The choice may be based on the areas of excellence of the university or determined by the Board of Trustees.



# **DELIVERABLES**

283 scholarships were provided to students from AUN Member Universities under the AUN Student Exchange Programme in 2010. In 2011, the number of scholarships increased from 283 to 384.









# CHINA-AUN SCHOLARSHIP

# **IN BRIEF**

The China-AUN Scholarship offers 20 full scholarships annually for interested applicants from ASEAN Member States wishing to further their academic pursuits in China in both Master and Doctoral Programmes. This scholarship scheme opens for applications from February – April each year.

The China-AUN Scholarship was initiated in 2008 under the ASEAN-China Academic Cooperation and Exchange Programme, and it is fully supported by the Ministry of Education of the P.R. China. The AUN Secretariat works closely with the China Scholarship Council (CSC) in this scholarship scheme in which the AUN Secretariat acts as the focal point for applications and the CSC is responsible for the selection process.

### **DELIVERABLES**

For the 2010/2011 academic year, 107 applications were received The list of the 20 successful candidates is as follows:

Name	Туре	Major	Admitting Institutions
Chada Triamvithaya	PhD	Educational Economics & Management	East China Normal University
Chotika Muangsong	PhD	Geology	China University of Geosciences (Wuhan)
Duangkhamol Suraruangchai	PhD	Animal Immunology	Northwest University of Agricultural
			Science& Technology
Komsit Kieanwatana	PhD	Tourism Management	Chongqing University
Kuson Tuntiwong	PhD	Clinical Science of Stomatology	Shanghai Jiaotong University
Nattapat Rakwongwan	PhD	Land Resources Management	Huazhong University of Science and
			Technology
Pornpen Juraiyanon	PhD	Linguistics & Applied Linguistics	Beijing Language & Culture University
Ng Lay Shi	PhD	Linguistics & Applied Linguistics	Beijing Normal University
Ngo Tuyet Lan	PhD	Sociology	Huazhong Normal University
Nitsone Phannalangsi	PhD	Theoretical Economics	Tsinghua University
Sansanee Ek -Atchariya	PhD	Linguistics & Applied Linguistics	Beijing Language & Culture University
Vongvit Rattawut	PhD	Mechanical Manufacture & Automation	Harbin Engineering University
Wacharapan Sansit	PhD	Curriculum & Teaching Methodology	Southwest University
Watcharee Wattanapornprom	PhD	Management Science & Engineering	University of Science & Technology Beijing
Chua Shunjie	Master	Applied Psychology	Nankai University
Edy Riyanto	Master	Materials Science & Engineering	Donghua University
Francess Danielle Cong	Master	Business Administration	Ningbo University
Itsaraphan Chawankul	Master	International Relations	China Foreign Affairs University
Maythira Wongwattanun	Master	Vocality	Central Conservatory of Music
Rounnachai Ampaipoka	Master	Information Management & Information	Huazhong Normal University

The academic year 2011/2012 is the 4<sup>th</sup> batch of this scholarship scheme. A total of 80 applications came from ASEAN Member States and the selection results will be announced by the China Scholarship Council in July 2011.

Information regarding details and updates of the China-AUN Scholarship can be found at <a href="http://en.csc.edu.cn">http://en.csc.edu.cn</a> and www.aunsec.org.





Ms. Khanittha Tantiphithakkun (Joy) awarded a China AUN scholarship from 2008 to 2010 for a Master Programme in International Trade at the University of Business and Economics (UIBE)

First, I would like to thank you AUN and the China Scholarship Council for granting the scholarship to ASEAN students. I was one of the 20 students who successfully applied for the China-AUN Scholarship 2008 and fortunately got this great opportunity to explore China in depth both in terms of academic and cultural aspects. Studying in China was impressive and full of unexpected experiences; something I will never forget.

I took a two year Master Programme in International Trade at the University of Business and Economics (UIBE), Beijing. UIBE is one of China's leading universities for the study of international trade and economics. The course has enabled me to understand more about the overview of China's economic development and international trade practice and rules. With over 2,700 foreign students from over 106 countries, UIBE is capable of providing students with an international environment. I have learned to get along with my foreign classmates- most of them are Asian, such as Korean, Indonesian, and Vietnamese. The class also included students from other regions including Algeria and Costa Rica. Though we were from different parts of the world, speaking different languages, we used Mandarin to communicate with each other and Chinese culture has linked us together. Apart from studying, I also discovered China by travelling. With a perfect transportation system, it was very convenient to travel around China. In Beijing, the subway connected all important places. A flat fare of 2 RMB (0.3 USD) with unlimited transfers applied to all lines except the Airport Express, which makes the subway the main transportation for both locals and tourists. I also had a chance to visit other places, such as Xi'an, Luoyang, Inner Mongolia and Qingdao. China is considered the factory of the world. You can find anything here. However, contrary to common belief, not everything was cheap. One thing I kept in mind when I bought anything was do bargain! Finally, Chinese food is one of the reasons why studying in China is such a great experience! I gained four kilos in the first two months in Beijing. Also, there was plenty of international food here. I was staying in Chaoyang district, where most of the foreigners are Korean. So, it is easy to find a fine Korean restaurant with reasonable prices.

Though there were small inconveniences during my stay, I thought it was nothing compared to the great time I had and all that I learned inside and outside of the classroom. China is an amazing country with wonderful people and culture. It is the place I suggest you all to discover for yourself.





# M.A. PROGRAMME IN KOREAN STUDIES

# **IN BRIEF**

The M.A. Programme in Korean Studies is a project run with the cooperation of Chulalongkorn University, Seoul National University and the ASEAN University Network, with funding support from the ASEAN-ROK Special Cooperation Fund. This is a multidisciplinary graduate Programme, hosted by the Graduate school of Chulalongkorn University in collaboration with the Faculties of Arts, Economics, Commerce and Accountancy, and Political Science, as well as the Institute of Asian Studies.



### **DELIVERABLES**

Year of Admission	No. of Grantees	Countries	No. of graduates/ year
2 <sup>nd</sup> semester 2008	2	Thailand	2/ 2010
1 <sup>st</sup> semester 2009	6	(1) Philippines, (5) Thailand	2/2011
2 <sup>nd</sup> semester 2009	5	(1) Cambodia, (2) Indonesia,	Expected to graduate in
		(1) Myanmar, (1) Thailand	November 2011
1 <sup>st</sup> semester 2010	2	(1) Cambodia, (1) Thailand	Expected to graduate in June
			2012
1 <sup>st</sup> semester 2011	1	Indonesia	Expected to graduate in
			June 2013
Total	15		

Remark: To fulfill the quota of ten scholarships for the year 2011-2012, the AUN Secretariat will call for the next applications in early 2012.



The Programme is taught mainly by professors from Seoul National University and
Chulalongkorn University. Classes are conducted at Chulalongkorn University except for one fall semester
when the students are requested to take two elective courses and Korean lessons at Seoul National
University. Theses will be jointly supervised by professors from the two universities.

The AUN annually offers scholarships for ASEAN students to study Korean Studies at Chulalongkorn University and Seoul National University for two academic years. The scholarship covers air tickets, tuition fees, accommodation, and monthly living stipends.





Dr. Choltis Dhirathiti, AUN Deputy Executive Director presented token of appreciation to President of Mahidol University



Prof. Piyasakol Sakolsatayadorn, M.D.

President , Mahidol University delivered opening remarks at the forum

# 12<sup>th</sup> AUN EDUCATIONAL FORUM AND YOUNG SPEAKERS CONTEST

# **IN BRIEF**

The AUN Educational Forum and Young Speakers Contest is an annual event to be organised in rotation within the AUN Member Universities. The activity is in line with the AUN's major objective to promote "ASEANness" through cooperation among students and scholars in a way that encourages familiarity and friendship both among themselves and with the ASEAN community. The event is organised as a two-week work camp in which two students and one faculty member from each AUN Member University will participate in both academic and cultural activities. These are: (1) Educational forum, (2) Speakers contest, (3) Special lecturers, (4) Discussion and workshop on ASEAN issues, (5) Educational trip, (6) Cultural Programme.



## **DELIVERABLES**

As a result of the Educational Forum, 40 student participants agreed to a joint statement of the 1<sup>st</sup> ASEAN+3 Youth Summit 2011 which later was submitted to the ASEAN Senior Officials Meeting on Youth (SOMY) at the end of the forum and will tentatively be proposed to the relevant ASEAN+3 forums for recognition and further action.

For the Young Speakers Contest, the three finalists among twenty contestants the judges unanimously agreed the top three best speakers. Ms. Natalia Rialucky Tampubolon from Universitas Indonesia was named as the winner, followed by the first and second runners-up, Mr. Julian Bautista from De La Salle University and Mr. Chok Ke Bin from the National University of Singapore.

The next forum will take place at the Vietnam National University – Ho Chi Minh City in 2012.







Six Finalists of Young Speakers Contest

From Left.

Mr. Chok Ke Bin , NUS, second runner-up
Ms. Natalia Rialucky Tampubolon, UI, the wiiner
Mr. Julian Bautista, DLSU, first runner-up

In 2008, the forum marked the first initiative of "the ASEAN Youth Summit", where a group of students assumed roles of ASEAN delegations and discussed major issues on the regional agenda in a simulated ASEAN Summit setting. Subsequently, the forum will be concluded with a Joint Statement on ASEAN Youth – recommendations in various subjects from the youth to their leaders, to be tabled at the related ASEAN meetings through the ASEAN Secretariat.

The 12<sup>th</sup> Forum was held on 2-8 May 2011 at Mahidol University, Thailand. It was the first time the forum engaged with participants from the Plus Three countries (China, Japan, Korea). During the Programme, 56 participants from 7 ASEAN countries, (except Brunei, Cambodia, and Myanmar) and the Plus Three countries were given a chance to present their papers and deliver their speeches on the theme "Strengthening ASEAN+3 Higher Education through Community Engagement".





# 9<sup>th</sup> ASEAN YOUTH CULTURAL FORUM

# **IN BRIEF**

To promote ASEAN culture as a way of fostering regional solidarity and identity – as emphasised by the ASEAN Vision 2020 – the ASEAN Youth Cultural Forum has become the AUN's annual activity dedicated to young people who are talented in dance, music and song. The activity aims to bring together cultures and traditions from the ASEAN countries for participants to share. In addition, the forum is designed to present a unique opportunity for ASEAN to reflect our deepest values of cultures and traditions. ASEAN countries share a lot of similarities in natural conditions, geography, and cultures as well as traditions. Hence, while all ASEAN countries can be proud of their own distinctive ways of life, this forum also helps enhancement and strengthening of the mutual understanding of cultural diversity and similarity, friendship and co-operation among ASEAN Member States. Each AUN Member University sends five students and one lecturer to participate in this gathering. The six-day forum is composed of four main activities:

(1) Lectures on music, song and dance: The participants will be given lectures on the evolution of songs, dances and music in Southeast Asia, in order for them to gain the basic idea of Southeast Asia performing arts.









### **DELIVERABLES**

At the forum, the national traditions and mutual understanding on the similarities and differences of ASEAN's arts and cultures had been shared and exchanged among 74 students and 14 university staff from 15 AUN Member Universities in eight countries namely Brunei, Indonesia, Lao PDR, Malaysia, Philippines, Singapore, Thailand and Viet Nam. The students not only had an opportunity to showcase their national performances; but they also paired with universities from other countries to create a fusion performance. Extracted from the Ramayana epic, the finale performance "ASEAN Rainbow" was presented by all participants at the Gala Night leaving the forum on a high. It was a remarkable success that opens a new chapter of ASEAN history in one unified performance.





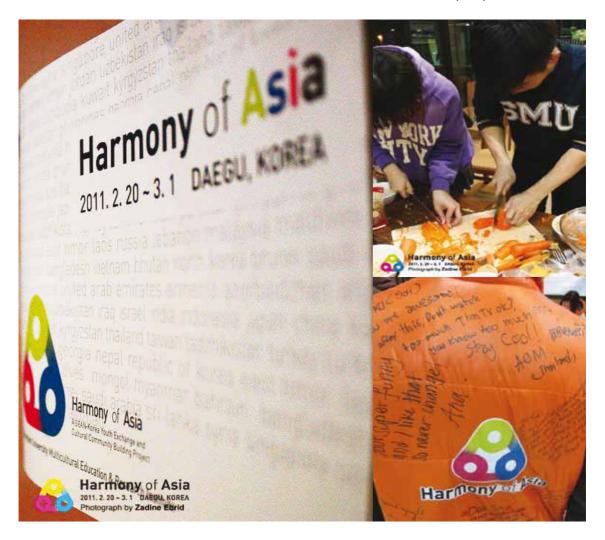


- (2) Consolidating workshop: The workshop on the collaborative work of ASEAN performing arts. One or two ASEAN pieces of performing arts from the participants are expected to be presented.
- (3) Cultural performances: Each group of student representatives is requested to produce their own cultural performances. These performances may range from singing and dancing to some form of contemporary performing arts.
- (4) Cultural trip: The trip will offer the participants a great chance to explore the host country's culture and traditions.
- (5) Gala night: Resulting from the six day activities, all participants will together present a finale performance at the closing ceremony.

The 9<sup>th</sup> ASEAN Youth Cultural Forum was kindly hosted by Universitas Gadjah Mada on 23-28 May 2011 at Yogyakarta, Indonesia under the theme "Arts, Identity, and Unity".

In 2012, the 10<sup>th</sup> ASEAN Youth Cultural Forum is expected to be held in Bandar Seri Begawan, hosted by Universiti Brunei Darussalam.





# ASEAN-KOREAN YOUTHS' ASIAN CROSS-CULTURAL EXPLORATION (ACCE) CAMP PROGRAMME

# **IN BRIEF**

ASEAN-Korean Youths' Asian Cross-Cultural Exploration (ACCE) Camp Programme is one of the sub-programmes under the ASEAN-Korean Youth Exchange and Cultural Community Building initiative. The ACCE Programme originated by the Multicultural Education and Research Institute (MERI), Yeungnam University in cooperation with the AUN aims to promote mutual understanding and build youth networks among young people from ASEAN and the Republic of Korea.

The second sub-programme intends to produce a documentary film out of these exchange activities of ASEAN-Korean youths and distribute a digitized content for the cultural education of young people and general citizens of both ASEAN Member States and Korea.





Thirdly, the programme also includes an on-line cultural community building programme in which not only the participants of the ACCE camp programme but also other youths of ASEAN and Korea can engage in on-line communication and exchange.

The ASEAN-Korean Youths' Asian Cross-Cultural Exploration (ACCE) Camp Programme was held on 20 February – 1 March 2011 in Daegu, ROK with the focus on aspects of Asian food and music. The next ACCE event is planned to be also held in Daegu, ROK in January 2012.





# **AUN INTERNSHIP PROGRAMME 2011**

# **IN BRIEF**

The AUN Internship Programme has been developed by the AUN Secretariat with a view to enhance the roles of the AUN in order to support the ASEAN Socio-Cultural Community. By taking into account the idea of promoting human resource development and fostering the sense of ASEANness among students in the region, the Internship Programme provides AUN students with the opportunity to apply their educational experience to the actual working environment based on their particular background and area of interest.



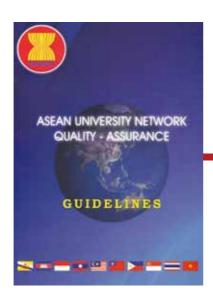
# **DELIVERABLES**

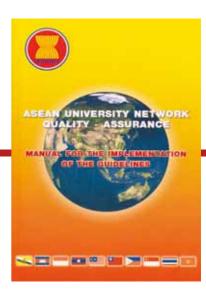
Mr. Pitchapon carried out evidence-based research work in higher education issues, ASEAN Studies courses, curriculum and other policies related to the work of AUN. He also assisted and facilitated the China-ASEAN scholarship application process.



From April to May 2011, Mr. Pitchapong Thongphen, a junior student from the Faculty of Political Science, Chulalongkorn University, Thailand, joined a two-month internship exposure with the AUN Secretariat. During his internship, Mr. Pitchapong was assigned the position of research assistant to support the work of AUN programme officers.







# **AUN-QA DOCUMENTATION REVIEW COMMITTEE MEETING**

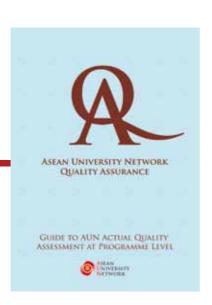
# **IN BRIEF**

AUN-QA is the project under AUN efforts towards the harmonisation of educational standards and continuous improvement of education quality systems among the Member Universities. To achieve the goal, AUN-QA has set its focus for 2010 – 2011: in the following: 1) Review of AUN-QA Guidelines and Manual, 2) Actual Quality Assessment: Programme Level, 3) Benchmarking by Peer Assessment: AUN-QA Peer Assessment at Programme Level and 4) Actual Quality Assessment: Institutional Level.



# **DELIVERABLES**

Suggestions and recommendations from the revision of the AUN-QA Manual for the Implementation of the Guidelines, focusing on the content of "Self-Assessment at Programme Level" were made by 7 Senior CQOs from Universitas Gadjah Mada (Indonesia), Universiti Malaya (Malaysia), Universiti Sains Malaysia (Malaysia), University of the Philippines (the Philippines), National University of Singapore (Singapore) and Chulalongkorn University (Thailand), and two representatives from the AUN Secretariat.



The meeting was hosted by the National University of Singapore on 27 – 28 September 2010. The meeting aimed to implement the documentation review procedure in order to keep AUN-QA documentation updated and relevant.





Prof. Dr. Hanna H Bachtiar Iskandar, DDS, CQO of Univrsitas Indonesia



# AUN ACTUAL QUALITY ASSESSMENT AT PROGRAMME LEVEL

# **IN BRIEF**

The AUN Actual Quality Assessment at Programme level was initiated in 2007 and implemented on a voluntary basis. Its goal is to build a better quality in the core activities of teaching and learning in order to achieve the QA framework for the university.

During 2007 - 2011, assessments in 26 undergraduate programmes in 7 universities were done. In 2010 - 2011, 11 undergraduate programmes in 4 Member Universities were held as the following schedule details:



# 8<sup>th</sup> AUN ACTUAL QUALITY ASSESSMENT AT PROGRAMME LEVEL

Date: 12 - 14 October 2010

Host: Universitas Indonesia, Indonesia



# **DELIVERABLES**

4 the following programmes were:

# Architecture: assessed by

Mr. Johnson Ong Chee Bin (National University of Singapore)

Dr. Vu Thi Phuong Anh (Vietnam National University-Ho Chi Minh City)

# **Electrical Engineering: assessed by**

Prof. Dr. Fauza Ghaffar (Universiti Malaya)

Prof. Dr. Arnulfo A. Azcarraga (De La Salle University)

# Chemical Engineering: assessed by

Prof. Dr. Wan Ahmad Kamil Mahmood (Universiti Sains Malyasia)

Assoc. Prof. Dr. Parames Chutima (Chulalongkorn University)

# Metallurgy and Material Engineering: assessed by

Assoc. Prof. Dr. Damrong Thawesaengskulthai (Chulalongkorn University)

Mr. Thanongsack Duangdala (National University of Laos)

# 9<sup>th</sup> AUN ACTUAL QUALITY ASSESSMENT AT PROGRAMME LEVEL

Date: 22 - 24 November 2010

Host: De La Salle University, the Philippines



Br. Narciso S. Erguiza FSC, President of De La Salle University



From left:

Br. Ricardo P. Laguda FSC, Chancellor, De La Salle University Br. Narciso S. Erguiza FSC, President, De La Salle University Assoc. Prof. Dr. Nantana Gajaseni, AUN Executive Director

# **DELIVERABLES**

3 the following programmes were:

Chemistry: assessed by

Prof. Dr. Wan Ahmad Kamil Mahmood (University Sains Malaysia)

Assoc. Prof. Dr. Suprijadi Harjono (Institut Teknologi Bandung)

Literature: assessed by

Assoc. Prof. Dr. Tan Kay Chuan (National University of Singapore)

Prof. Dr. Satria Bijaksana (Institut Teknologi Bandung)

Psychology: assessed by

Mr. Johnson Ong Chee Bin (National University of Singapore)

Dr. Lin Naing@ Mohd Ayub Sadiq (Universiti Brunei Darussalam)



# 10<sup>th</sup> AUN ACTUAL QUALITY ASSESSMENT AT PROGRAMME LEVEL

Date: 6 - 8 December 2010

Host: Vietnam National University-Hanoi, Viet Nam



# **DELIVERABLES**

1 the following programme was:

International Economics: assessed by

Assoc. Prof. Dr. Damrong Thawesaengskulthai (Chulalongkorn University)

Dr. Wyona Patalinghug (De La Salle University)

## 11th AUN ACTUAL QUALITY ASSESSMENT AT PROGRAMME LEVEL

Date: 19 -21 June 2011

Host: Universitas Gadjah Mada





## **DELIVERABLES**

3 the following programmes were:

Biology: assessed by

Dr. Wyona Patalinghug (DLSU)

Assoc. Prof. Dr. Parames Chutima (CU)

Geological Engineering: assessed by

Assoc. Prof. Dr. Damrong Thawesaengskulthai (CU)

Assoc. Prof. Dr. Nantana Gajaseni (AUN Secretariat)

Civil and Environemntal Engineering: assessed by

Mr. Johnson Ong Chee Bin (NUS)

Prof. Ir. Dr. Riza Atiq Abdullah O. K. Rahmat (UKM)





On 31 January 2011, three keynote presentations on QA development towards ASEAN community 2015 were made by speakers from the Office of Higher Education Commission, the Office for National Education Standards and Quality Assessment, and AUN Secretariat. 60 attendees from AUN Member Universities (30) and universities in Thailand (30 non-AUN Members) also participated and actively shared their views on the three QA practices presented by the CQOs from NUS, UP and UM.

With 30 participants from 19 AUN Member Universities and the AUN Secretariat at the CQOs' meeting, the revised AUN-QA manual for Programme Level, resulted in new documentation called "Guide to AUN Actual Quality Assessment at Programme Level". Other matters related to AUN-QA assessments, including the project proposal by DAAD were discussed and concluded for proposing to the AUN Board of Trustees.

## AUN-QA INTERNATIONAL SEMINAR AND CHIEF QUALITY OFFICERS (CQOs) MEETING

## **IN BRIEF**

With the support from the Office of Higher Education Commission, Thailand, the AUN-QA international seminar was held back-to-back with the CQOs' meeting on 31 January – 1 February 2011 in Bangkok. The seminar was aimed to share QA development and practices at university level in the region while the CQOs' meeting was carried out internally to discuss the draft guidelines for programme level and other matters related to AUN-QA assessment, including the project proposal by the German Academic Exchange Service (DAAD).



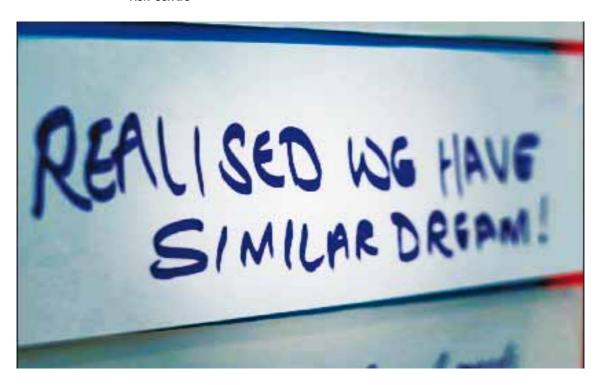




AUN Chief Quality Officers' Meeting 31 January - 1 February 2011 Bangkok







# AUN-USR&S: THE WORKSHOP ON UNIVERSITY SOCIAL RESPONSIBILITY AND SUSTAINABILITY FROM ASEAN AND JAPAN PERSPECTIVES: SHARING AND CARING FOR A BETTER COMMUNITY

## **IN BRIEF**

Initiated by the AUN Secretariat envisioning a more engaging role of universities worldwide in social responsibility and sustainability, the Workshop on University Social Responsibility and Sustainability (USR&S) from ASEAN and Japan Perspectives: Sharing and Caring for a Better Community, later known as the Burapha workshop was jointly organised with Burapha University and supported by the Japan Foundation and was held on 20–22 October 2010.

The workshop provided participants with a platform to present related projects in USR&S and activities with the awareness that social responsibility and sustainability has been practiced in the SEA region for a long time in many different forms. Good practices and hands-on experiences were shared by seasoned practitioners in the USR&S field which was categorised, based on the AUN-USR&S Conceptual Framework, into four categories including:



A Pocket Book, AUN-USR&S: A Collection of Good Practices, has been published which includes the summary and analysis on USR&S good practices, cases presented by participants and the summarised CSR cases from invited speakers from SCG and Asian Honda.

A total of 25 cases has been posted on the AUN website and is open for public access in the USR&S page of the AUN website (www.aunsec.org).

**In-depth interest and commitment** was shown by participants to further the joint activities regarding AUN-USR&S which resulted in the 2<sup>nd</sup> AUN Regional Forum on USR&S in May 2011 at Universiti Kebangsaan Malaysia, Kuala Lumpur.















- University Community Involvement
- Campus Life
- University Governance and Administration
- Teaching and Learning, Research and Academic Services

In this connection, the workshop utilised knowledge capturing techniques designed by the AUN Secretariat. The two-day workshop was attended by 27 USR&S practitioners from AUN Member Universities and the University of Tokyo, one representative from the Embassy of Japan, Bangkok, and four guests and observers from the Japan Foundation and civil society. Two invited speakers from private sectors, including SCG, Thailand and Asian Honda Motor Co., Ltd, also presented good practice from a private sector perspective.





From left:

- 1. Prof Dr. Saran Kaur Gill, Deputy Vice Chancellor, Industry & Community Partnerships, UKM
- 2. Prof. Tansri Dato' Wira Dr. Sharifah Hapsah Syed Hasah Shabudin, Vice Chancellor, UKM
- 3.YTM Tunku Panglima Besar Kedah Dato' Seri Tunku Puteri Intan Safinah binti Kebawah DYMM Tuanku Sultan Haji Abdul Halim Mu' adzam Shah, Pro-Chancellor, UKM
- 4.Dr. Choltis Dhirathiti, AUN Deputy Executive Director

## AUN-USR&S: AUN REGIONAL FORUM ON UNIVERSITY SOCIAL RESPONSIBILITY AND SUSTAINABILITY: KNOWLEDGE FOR PEOPLE, RESEARCH FOR COMMUNITY LIFE

## **IN BRIEF**

Following on the success of the Burapha workshop, Universiti Kebangsaan Malaysia (UKM) volunteered to host the 2<sup>nd</sup> AUN Regional Forum on University Social Responsibility and Sustainability: Knowledge for People, Research for Community Life on 9 –11 May 2011. This event was set up in the larger international conference with the aims of wider lessons learned, principles and good practices beyond AUN. The 2<sup>nd</sup> AUN Regional Forum on USR&S received visible media and public attention alike. It was officiated by Her Royal Highness Tunku Panglima Besar of Kedah Dato' Seri Tunku Puteri Intan Safinaz binti Kebawah DYMM Tuanku Sultan Haji Abdul Halim Mu'adzam Shah, the Pro-Chancellor of UKM, who has strong interests in universities' civic and community engagement. The forum also received strong support from the Malaysian Government and UKM itself. Prof. Tan Sri Dato Wira Dr. Sharifah Hapsah Syed Hasan Shahabudin, the Vice-Chancellor of UKM also joined the forum as keynote speaker in the first plenary session.

The objectives of the 2<sup>nd</sup> AUN USR&S Forum include:

- (1) Capturing knowledge from the sharing of best practices being presented from academia, industry and NGOs.
- (2) Developing capacity to integrate community-based research for future development into the curriculum.



- The forum was well presented in balancing practices in Asian and Western universities which includes 4 lectures delivered, 12 cases presented and 3 international agencies introducing their missions in support of USR&S projects.
- Extensive learning, idea sharing and networking prospects were successfully achieved.
- The cases and presentations are posted and open to public access on the AUN website (www.aunsec.org).







(3) The forum attempts to seek the possibility to build a platform for youth volunteers and further promote existing student voluntary activities across Southeast Asia and beyond.

The forum also featured a workshop session jointly designed by UKM and the AUN Secretariat in order to sustain and improve on the outcomes of the first workshop.

This event was successful in drawing a number of prominent personnel in the field of USR&S focusing on Community/ Civic engagement from academic, NGOs and industrial sectors. The Pocket Book on AUN-USR&S: A Collection of Good Practices, published by the AUN Secretariat was also launched during the forum.

The three-day event was attended by over 147 participants from various institutions including:

- 19 representatives from 15 AUN Member Universities
- 51 representatives from 22 Non-AUN Member Universities
- 10 representatives from 8 foundations/network/ organisations
- 6 representatives from 8 NGOs and industries
- 55 representatives from Universiti Kebangsaan Malaysia
- 6 speakers from the academic sectors namely; Indiana University Purdue University, La Trobe University, Pannasastra University of Cambodia, American University in Cairo, Universitas Indonesia, and Universiti Kebangsaan Malaysia





## 7<sup>th</sup> SUSTAINABLE ENERGY AND ENVIROMENT FORUM (SEE FORUM)

## **IN BRIEF**

Sustainable Energy and Environment Forum (SEE Forum) is an Asia-Pacific academic forum focusing on science and technology, particularly the issues of energy security and environmental concerns. The forum was established through the call for a network of Asian academic communities in science and technology in an effort to address the call for a New Energy Initiative expressed during the 2<sup>nd</sup> Sustainable Energy and Environment Conference in 2006, Bangkok. Since its establishment, the SEE Forum has convened meetings annually to strengthen academic cooperation, develop research-based



During the SEE Forum sessions, several activities and progressions were presented and discussed as follows:

## Country Report

Altogether ten country reports on the topics of energy, from Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, the Philippines, Singapore, Thailand, Vietnam, India and Japan were presented.

## Journal of Sustainable Energy and Environment (JSEE)

The status of quarterly JSEE has been updated with the latest issue of the journal. The JSEE is now accessible at <a href="http://www.jseejournal.com">http://www.jseejournal.com</a>.

## Network of Excellences (NOEs)

The research-based networks of five specific focus-topics were set up as follows:

- 1. Solar-energy
- 2. Bio-energy and Biofuels
- 3. Clean Coal Technology and Sustainable Land Use
- 4. Energy and Environment Policy Planning and Energy Efficiency
- 5. Rural Energy Systems

Draft research proposals from the NOEs will be further submitted to potential funding agencies and the research findings would be utilised in energy development and resources for energy policy planning.

Papers presented in Innovations for Renewable Energy (IRE) 2010

Altogether thirty-eight papers on topics related to energy engineering and science were presented in this two -day conference.

The latest update of SEE Forum activities can be accessed at www.seeforum.net.

networks and enhance its role in shaping sustainable energy policies. Each participating country, including ASEAN Member States, China, Japan, the Republic of Korea and India, has designated an institution serving as a country coordinator and the focal point for National SEE Forum with Kyoto University, Japan, as the main coordinator of SEE Forum activities.

The 7<sup>th</sup> SEE Forum was held at Hanoi University of Science, Vietnam National University, Hanoi, on 20 – 23 September 2010. It was held together with Innovations for Renewable Energy (IRE) 2010 as part of Joint International Conference. This joint event received wider participation from representatives of SEE Forum members, distinguished academics and researchers from both AUN Member Universities and non-AUN Member Universities across Asia-Pacific region.





## AUN-KYOTO UNIVERSITY WORKSHOP ON BUILDING ACADEMIC PARTNERSHIP THROUGH COLLABORATION AND EXCHANGE

## **IN BRIEF**

In accordance with the "General Memorandum for Academic Cooperation and Exchange between ASEAN University Network (AUN) and Kyoto University", the AUN-Kyoto University Workshop on Building Academic Partnership through Collaboration and Exchange was organised as the first activity under the General Memorandum at Chulalongkorn University on 8-9 March 2011 in Bangkok. The workshop emphasised the issues of student mobility, joint supervision/joint degree and collaborative research. The two - day workshop featured:

- 1. Plenary session presented by distinguished figures from education, industry and governmental sectors from both ASEAN and Japan;
- 2. Panel session presenting perspectives from ASEAN and Japan in the three aforementioned topics; and



Proposal on "Partnering Japan-ASEAN Academics towards Human Security Development for ASEAN Integration" covering six programmes for the duration of four years (2012 – 2015)

















- 3. Workshop session in which all participants split into four groups for the following:
- implementation of student exchange
- implementation of joint schooling programme
- implementation of joint supervision
- · collaborative research

The workshop, attended by 60 representatives from AUN Member Universities, Kyoto University, governmental agencies from Japan, AUN/SEED-Net and the AUN Secretariat, shared experiences and ideas as well as sought for the possibility to develop a cooperative framework. In this connection, based on the findings of the workshop, Kyoto University and the AUN Secretariat have worked closely in developing a proposal on "Partnering Japan-ASEAN Academics towards Human Security Development for ASEAN Integration".



Areas	Targets	Outcomes	
Workshop on Partnering     Academics towards Human	a) Common concept of HSD	10 Callaborative received projects	
Security Development through Research Collaboration	b) Research groups based on interest matching	12 Collaborative research projects proposed within the year 2015	
2. Research Cluster Forums	a) Four research - based forums established on four subject areas: - Disaster Prevention - Energy & Environment - Food & Water - Infectious Disease & Health	Research collaboration on the four subject areas which yield immediate effects and long -term impacts on Human Security Development in the East Asian region	
	b) Twelve joint publications in referee academic journal, preferably three publications in each subject area submitted by 2015		
	c) Twelve collaborative research proposals submitted to funding agencies by 2015		
3. Workshop for Summer School	a) One curriculum and four hosts for a summer school in Human Security Development agreed within the 1 <sup>st</sup> quarter of 2012	Driver to achieve Japan-ASEAN summer school	
4. Summer School	a) Four summer school Programme s operated in four countries: Thailand, Singapore, Malaysia and Indonesia from the 3 <sup>rd</sup> quarter of 2012 to 3 <sup>rd</sup> quarter of 2015	- Knowledge and experiences related to Human Security Development  - Mobility in East Asian region	
	b) 160 undergraduate students from AUN Member Universities and Japan attend	- East Asian awareness	
5. Graduate Student Exchange	a) 80 graduate students doing research on the mutually agreed topics in the counterpart universities within 2015	- Knowledge exchange and transfer in East Asian region  - Human capacity building in the field related to Human Security	



Areas	Targets	Outcomes
		- Closer collaboration between academics and researchers in the East Asian region
6. International Conference	a) Two international conferences on Human Security Development one in the 4 <sup>th</sup> quarter of 2013 in Indonesia and one in the 4 <sup>th</sup> quarter of 2015 in Japan	Collaboration between Japan and AUN on Human Security Development strengthene d and internationally recognised through participation from experts outside Japan and ASEAN

This proposal will be further submitted to the funding related to ASEAN-Japan cooperation.





## 1<sup>st</sup> SENIOR OFFICIAL MEETING ON ASEAN-KOREA CYBER UNIVERSITY ESTABLISHMENT

## **IN BRIEF**

The idea of establishing an ASEAN-Korea Cyber University was initiated by Dr. Surin Pitsuwan, Secretary General of ASEAN, at the 20<sup>th</sup> Anniversary of ASEAN-the Republic of Korea (ROK) in June 2009 with the aims to promote education cooperation and people-to-people exchange, to bridge the development gap among ASEAN Member States and to support ASEAN's efforts for regional integration. This suggestion was later developed into a proposal on "Strengthening CLMV Capacity for ASEAN-Korea Cyber University", initiated by the Korean government in consultation with the ASEAN Secretariat and the AUN Secretariat.



The meeting was attended by senior officials of the Ministry of Education from ROK and CLMV countries, the ASEAN Secretariat, the AUN Secretariat, and the representatives of 11 AUN Member Universities from Brunei Darussalam, Indonesia, Malaysia, and Thailand.

The SOM took note of the drafted master plan for an establishment of ASEAN-Korea Cyber University and agreed in principle to the three phase roadmap for CLMV:

- CLMV capacity enhancement: Pilot operation for e-learning centers in CLMV countries (March 2011-June 2012);
- Establishment of ASEAN-ROK Cyber University: Establishing ASEAN e-learning portal and Korea-CLMV Curriculum Management (July 2012 December 2014);
- Expansion of ASEAN-ROK Cyber University: Emergence as a hub university in Korea and ASEAN through e-learning and research collaboration (January 2015).

Pertaining to the drafted master plan, the AUN Secretariat in consultation with the ASEAN Secretariat, have examined the draft taking into account the merits and impediments of the plan. After a thorough review of the draft, the AUN Secretariat proposed some comments and suggestions to MEST at the end of February 2011 to be used as a substantive information for the final master plan. In addition, the AUN Secretariat also conducted an information gathering exercise and a regular monitor and analysis of ICT policy and e-learning status of the ASEAN Member States so as to prepare for the inaugural phase of the CLMV project, and to provide accessibility for future ICT networks within the region and beyond.

To serve ROK proposal in strengthening CLMV capacity as a major preparatory step towards the ASEAN-Korea Cyber University, the Ministry of Education, Science and Technology (MEST), ROK had inaugurated the first senior officials meeting on ASEAN-Korea Cyber University Establishment, held on 17–21 January 2011 in ROK.





## **ASEAN-ROK ACADEMIC CONFERENCE**

## **IN BRIEF**

With the support from the ASEAN-ROK Special Cooperation Fund, the ASEAN University Network and Korea Association of Southeast Asian Studies (KASEAS) have been cooperating under the ASEAN-ROK Academic Exchange Programme for over a deade. Among the three main activities under the Programme, the ASEAN-ROK Academic Conference is considered as the most active; recognised by the Korean government, AUN Member Universities and over 1,300 members of KASEAS.

The conference will offer opportunities for scholars and researchers to examine and discuss the trends and prospects of common issues between ASEAN and Korea and look for possibilities and means of cooperation in order to bring about mutual prosperity to the East Asian region. The ASEAN-ROK Academic Conference is a bi-annual activity to be organised in one of the ASEAN Member States, on a voluntary basis.



40 experts from AUN Member and non-Member Universities, relevant institutions and organizations from Korea and nearly 100 attendances from local higher education institutions discussed and exchanged views on each sub-topic to redefine the term "Transnationalism" relevant to the East Asian perception. Ten qualified papers out of nineteen were selected to be published in a special issue of 'Asian and Pacific Migration Journal' (SSCI journal). Currently, the conference papers are being edited and are expected to be published in 2012.



At the conference, scholars and researchers from ASEAN and Korea are invited to present papers under the set theme. The theme of the conference is varied depending on current regional issues. After the conference, the presentation papers will be edited and published in a book form before distributing to relevant agencies to promote a better understanding and closer cooperation between Korea and the ASEAN academic community.

The ASEAN-ROK Academic Conference on "Revisiting Transnationalism in East Asia: Emerging Issues, Evolving Concepts" was successfully held in February 2011 at Universitas Mahendradatta, Bali, Indonesia.













1<sup>st</sup> ASEAN+3 HEADS OF INTERNATIONAL RELATIONS OFFICES' MEETING: EN ROUTE TOWARDS ASEAN+3 UNIVERSITIES COOPERATION: HOW TO GEAR UP STUDENT AND ACADEMIC MOBILITY NOW?

## **IN BRIEF**

Referring to the ASEAN+3 Higher Education Policy Dialogue which was held on 21–22 March 2009 in Phuket, Thailand, the meeting concluded with three focused areas namely; (1) Academic cooperation on East Asian and ASEAN Studies; (2) Student and Academic Mobility; and (3) the networking of ASEAN+3 universities through the interaction of their international relations offices.

With these goals in mind, the meeting in Phuket agreed and welcomed Universiti Brunei Darusslam as the host of the 1<sup>st</sup> ASEAN+3 Heads of International Relations Offices' (IROs) meeting.





The 1<sup>st</sup> ASEAN+3 Heads of IROs meeting was held by Universiti Brunei Darussalam in Bandar Seri Begawan on 29-30 November 2010 under the theme "En Route towards ASEAN+3 Universities Cooperation: How to Gear Up Student and Academic Mobility Now?" aiming to enhance student and academic mobility among ASEAN and plus three countries at the implementation level. The 1<sup>st</sup> Heads of IROs meeting placed the emphasis on student and academic mobility's problem-solution analyses and how to increase and accelerate student and academic mobility in the Asian region.

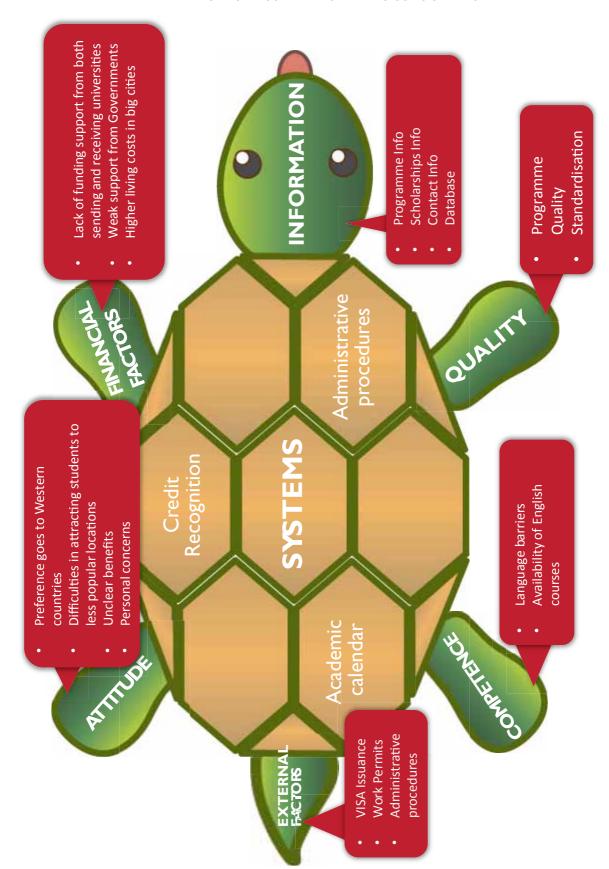
31 Vice Presidents, Directors, and officers from International Relations Offices in 13 Countries (ASEAN and plus three countries) participated in this meeting. New workshop techniques were deployed by the AUN Secretariat in order to analyse problems and find solutions to the issue of student and academic mobility.

The 2<sup>nd</sup> ASEAN+3 Heads of IROs meeting is scheduled to be held at Daejeon University, Deajeon, the Republic of Korea on 12–13 October 2011.



# **Regional Academic Mobility Framework** QUALITY







## 2<sup>nd</sup> ASEM RECTORS' CONFERENCE "ASIA-EUROPE UNIVERSITY COOPERATION: CONTRIBUTING TO THE GLOBAL KNOWLEDGE SOCIETY"

## **IN BRIEF**

In response to the 1<sup>st</sup> ASEM Conference of Ministers of Education (ASEMME), the 1<sup>st</sup> ASEM Rectors' Conference (ASEM RC) was initiated in 2008. With an aim to establish a sustainable dialogue platform for education between Asia and Europe, the ASEM RC designed as the platform for heads of universities and higher education institutions to discuss issues of higher education and enhance education co-operation among ASEM countries.

In 2010, the 2<sup>nd</sup> ASEM Rectors' Conference was co-organised by the Asia-Europe Foundation, ASEAN University Network and Korea University under the theme "Asia-Europe University Cooperation: Contributing to the Global Knowledge Society". The objectives of the 2<sup>nd</sup> ASEM Rectors' Conference were to:

- contribute actively to enhancing institutional exchange and cooperation within and between the regions;
- strengthen the stakeholder process, and further enhance its articulation with regards to the ASEM education process, by reinforcing relations between university associations of both regions; and
- develop recommendations for the upcoming ASEM conference of Ministers for Education, Copenhagen,
   May 2011

The 2<sup>nd</sup> ASEM Rectors' Conference was held in Seoul on 26-27 October 2011. There were 73 high-level representatives from 51 selected universities in 28 ASEM countries and ten higher education associations and institutions (out of 73 participants, 24 are rectors, presidents, vice chancellors and representatives from 19 AUN Member Universities) participated in this conference. At the conference, Prof. Dr. Ir. Sudjarwadi, Rector of Universitas Gadjah Mada, Indonesia delivered a presentation on behalf of the AUN Board of Trustees in the plenary session on the topic 'The universities' response to the ASEM education process', and Mr. Heru Prama Yuda, a student from Universitas Gadjah Mada, Indonesia gave a presentation from the Asian student perspective in the panel discussion on the topic 'National and regional strategies for developing university research and building knowledge economies and societies'.









At the end of the 2<sup>nd</sup> ASEM RC, the conference came up with "Conference Recommendations" which was conveyed to be considered at the 3<sup>rd</sup> ASEM Ministers' Meeting for Education in Copenhagen on 9-10 May 2011.

The conference recommendations can be downloaded at <a href="http://www.asef.org/index.php?option=com\_project&task=view&id=661">http://www.asef.org/index.php?option=com\_project&task=view&id=661</a>











- 1. Prof. Dr. Ki-Su Lee President, Korea University
- 2. Prof. Dr. Ir Sudjarwadi, M. Eng, Rector, Universitas Gadjah Mada on behalf of the ASEAN University

Network Board of Trustee, presented "The Universities' response to the ASEM education process"

- 3. Assoc. Prof. Dr. Nantana Gajaseni, AUN Executive Director
- 4. Ambassador Dominique Girard, Executive Director, Asia-Europe Foundation
- 5. Assoc. Prof. Dr. Piniti Ratananukul, Deputy Secretary-General, Office of the Commission on Higher Education Commission, Thailand
- 6. Mr. Heru Prama Yuda, Student from Universitas Gadjah Mada, Indonesia, presented at the panel discussion: National and regional strategies for developing university research and building knowledge economies and societies

In 2012, the 3<sup>rd</sup> ASEM RC is planned to be held in the Netherlands hosted by the University of Groningen. In 2014, the 4<sup>th</sup> ASEM RC is also planned to be held in Thailand hosted by the Office of Higher Education Commission.









# 3<sup>rd</sup> ACCESS DIALOGUE EVENT ON CHALLENGES FOR SOUTHEAST ASIA-EUROPE UNIVERSITY COOPERATION IN THE 21<sup>st</sup> CENTURY: PREPARATORY FOR THE 2<sup>nd</sup> ASEM RECTORS' CONFERENCE

## IN BRIEF

The two - day intensive meeting and workshop of the 3<sup>rd</sup> ACCESS dialogue event on 'Challenges for Southeast Asia-Europe University Cooperation in the 21<sup>st</sup> Century: Preparatory for the 2<sup>nd</sup> ASEM Rector Conference' was hosted by Universitas Gadjah Mada on 27-28 July 2010 in Yogyakarta, Indonesia. The event was attended by 34 representatives from the AUN Member Universities, the ASEAN Secretariat, the AUN Secretariat and ACCESS project partners namely MENON Network, Southeast Asian Association for Institutional Research (SEAAIR), European Students' Union (ESU), Universidad Politecnica de Valencia (UPV) and the University of Reading.



The Proposed Strategic Priorities on Inter-Regional Higher Education Cooperation between ASEAN and EU.

The ACCESS white paper on 'Strategies to Strengthen Collaboration in Higher Education between Europe and South East Asia' was presented at the following important meetings:

- The 26<sup>th</sup> meeting of the ASEAN University Network Board of Trustees, 29-30 July 2010
- The South East Asia-Europe Higher Education and Research Forum, 7 October 2010 in Brussels
- The 2<sup>nd</sup> ASEAM Rectors' Conference, 27-28 October 2010 in Seoul
- A paper was also submitted to the European Commission Directorate-General for Education and Culture (Asia Division) for their further action.

These policy documents can be downloaded at www.aunsec.org.



Mr. Heru Prama Yuda, Student from Universitas Gadjah Mada, Indonesia



Mr. Fabio Nascimbeni, Director MENON Network



Ms. Emma Di Ioriofrom European Student Union



Prof. Ir. Toni Atyanto Dharoko Vice Rector of Alumni and Business Development



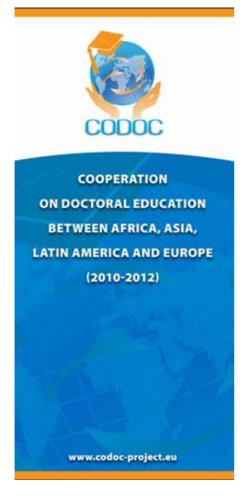
Mr. Claudio Dondi, President of SCIENTER (left)



Prof. Dr. Luis Manuel Sanchez Ruiz, Vice-rector for International Relations and Cooperation

The core discussion aimed to identify the challenges that obstruct South East Asia-Europe higher education cooperation both at a policy and practical level. The workshop session was designed for participants to brainstorm and define the possibilities of further cooperation mechanisms in higher education between the two regions. The Proposed Strategic Priorities on Inter-Regional Higher Education Cooperation between ASEAN and EU delivering from the 3<sup>rd</sup> ACCESS Dialogue Event comprised of a long-term strategic plan in the areas of research collaboration, student and academic exchange and ICT in education.





## COOPERATION ON DOCTORAL EDUCATION BETWEEN AFRICA, ASIA, LATIN AMERICA AND EUROPE (CODOC) 2010 - 2012

## **IN BRIEF**

The Cooperation on Doctoral Education between Africa, Asia, Latin America and Europe (CODOC) in cooperation with the European University Association (EUA) primarily aims at creating strategic interest in order to enhance the doctoral education and capacity of partner universities around the globe. Its premise involves the following factors:

- Changes in the global interconnectivity of universities due to internationalization
- Increasing drive around the world to develop knowledge societies based on high-skilled human resources
- Growing cross-regional discussions on doctoral education as well as the rapid transformation of doctoral education in the context of the Bologna Process in Europe



## The Regional State of Art on Doctoral Programme in Asia: Concerns and Prospects

- The AUN Secretariat, as the project's lead coordinator for Asia, conducted the Regional State of Art on Doctoral Programme in Asia: Concerns and Prospects.
- The paper provided primarily information and overview of doctoral education opportunities in Asia by examining the following factors to show its matching capacity for future collaboration:
- Availability of PhD programmes
- University ranking based on disciplines
- Number of graduates/ enrolment
- Availability of funds, scholarship and fellowship programmes
- Availability, applicability and practicality of facilities provided
- Availability and quality of resource persons
- Research and publications
- Awards
- QA Mechanism and practices
- Availability of socially responsible research

## Tri-regional institutional survey

60 survey questionnaires were sent to AUN Member Universities, universities in the ASEAN+3 University Network (China, Japan, South Korea), Hong Kong and related government/national higher education units in particular countries in Asia. Results of the survey are expected to provide a comparative picture of three very diverse regions regarding the strategic importance of doctoral education, structure and capacity and probe of internationalisation strategies and the respective links to doctoral education.

## CODOC project main activities comprise:

- · Regional state of art on the current status of the doctoral education
- A tri-regional institutional survey: the survey is taking place the end of May to July 2011 (Southern Africa, Asia and Latin America)
- Three Regional Workshops: the workshops will take place during September
   2011 May 2012 in Asia, Latin America and Southern Africa
- A Final Conference in September 2012



Information and Knowledge posted and shared on website for general public access

- Over 300 Scholarships within ASEAN and dialogue partners posted on the website
- Sixteen Power Point Presentations on the topic "Technological Licensing and Intellectual Property"
- Twenty-five cases of good practices of University Social Responsibility and Sustainability: Sharing and Caring for a Better Community
- Fifteen papers and presentations of AUN Regional Forum on University Social Responsibility and Sustainability: Knowledge for People, Research for Community Life.
- Two latest AUN Publications including the latest publication; 'A Pocket Book, AUN-USR&S: A Collection of Good Practices'.
- Six articles on Quality Assurance and AUN QA documents
- Knowledge shared among Member Universities are:
  - (1) Academic Calendar in ASEAN and Plus Three Countries
  - (2) AUN Roles in ASEAN Higher Education Policy and Strategy

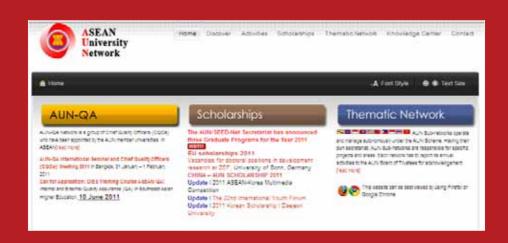
Web Statistics (Monthly Report from Jan 2011- June 2011)					
Month	Unique Visitors	Number of Visits	Pages	Hits	
Jan 2011	4329	6946	52967	523988	
Feb 2011	4647	7158	52337	514894	
Mar 2011	5153	7995	56235	570866	
Apr 2011	5162	8136	57761	610475	
May 2011	7355	11931	86142	884775	
Jun 2011	8539	13125	95267	1001289	

## **AUN WEBSITE DEVELOPMENT**

## IN BRIEF

The AUN website is mainly a tool for disseminating information and documents related to AUN activities as well as to create a social network among Member Universities. The AUN website has been continuously upgraded; this is to serve the organisation's endorsement of ICT technology. In addition, it is aiming to expand the website's capability to establish resource pools as well as to engage and stimulate dialogue among scholars and administration.





Visitors categorized by country (top 20)

	Country	Hits	Pages	
1	Indonesia	191266	17422	
2	Thailand	35234	2886	
3	Singapore	17902	1233	
4	Laos	11410	1033	
5	USA	8805	757	
6	Cambodia	5550	625	
7	Brunei Darussalam	8099	615	
8	Viet Nam	5750	464	
9	Japan	4644	432	
10	Australia	4705	361	
11	Malaysia	4151	335	
12	India	3406	299	
13	Pakistan	2502	247	
14	Philippines	2367	203	
15	Russia	615	187	
16	Ukraine	564	119	
17	Germany	1261	117	
18	Netherlands	895	110	
19	Italy	1519	105	
20	Poland	513	104	





## **AUN SUB - NETWORKS' ACTIVITIES**

AUN Sub-Networks operate and manage autonomously under the AUN scheme. Having their own secretariat, AUN Sub-Networks are responsible for specific projects and areas. Each network has to report its annual activities to the AUN Board of Trustees for acknowledgement.



## AUN SOUTHEAST ASIA ENGINEERING EDUCATION DEVELOPMENT NETWORK (AUN/SEED-NET)

## **IN BRIEF**

AUN Southeast Asia Engineering Education Development Network (AUN/SEED-Net) is regarded as one of the most successful sub-networks of AUN. AUN/SEED-Net is mainly supported by the government of Japan through the Japan International Cooperation Agency (JICA) and partially supported by the ASEAN Foundation. The mission of AUN/SEED-Net is to promote human resource development in the



The 17<sup>th</sup> AUN/SEED-Net Steering Committee Meeting was held in Brunei Darussalam on 8 November 2010. The meeting presented the progress of AUN/SEED-Net activities as follows:

- 1. Master's Degree Programme: 45 Scholarships granted
- 2. PhD Sandwich Programme: 16 scholarships granted
- 3. PhD Programme in Singapore: 3 scholarships granted
- 4. PhD Programme in Japan: 18 scholarships granted
- 5. Collaborative Research: 121 research projects supported
- 6. Japanese Professor Dispatch: 83 professors dispatched
- 7. Short-term Visit Programme in ASEAN: 19 visits
- 8. Short-term Visit Programme in Japan: 7 visits
- 9. Regional Conferences: **15 Conferences held**
- 10. Students and Alumni publications: **681 publications published** which over 400 were published in international proceedings. The current number of AUN/SEED-Net Alumni has reached 330 members.

The steering committee also discussed the issues of expanding the network to open opportunities to the non-member institutions in the form of affiliated institutions (Als).

The details of activities, scholarships and grants are accessible at www.seed-net.org.

engineering field in the ASEAN region. Strong cooperation has been forged between 19 member institutions from ASEAN and 11 leading Japanese support universities. Currently, the sub-network is in phase II (2008 – 2013) with the key activities including scholarships in Master's Degree Programme, PhD Sandwich Programmes, PhD Programme in Japan and in Singapore, Collaborative Research, Japanese Professor Dispatch, Short-term Visit Programmes in ASEAN and Japan and Regional Conference.



## UBD biz faculty looks toward Asean

DEBBIE TOO BANDAR SERI BEGAWAN

Thursday, February 10, 2011

THE Faculty of Business, Economics and Policy Studies (FBEPS) at Universiti Brunei Darussalam (UBD) are working together with the Asean Graduate Business and Economics Programme (AGBEP) Network to help solidify and grow the network of universities in Asean to ensure local students get as much learning experience from the Asean region as what they get from Western Countries.

"Definitely one of the reasons that we are here today is to talk about the faculty and student exchange," said Dr Brian Gozun, chairperson of the AGBEP Secretariat.

He explained that with their faculty exchange, they have a lot of faculty memebers from Western countries, but that they hope to work within their Asean network.



Dr Hazri Hj Kifle, Dean of the Faculty of Business, Economics and Policy Studies (FBEPS) at Universiti Brunei Darussalam (L) and Dr Brian Gozun, chairperson of the Asean Graduate Business and Economics Programme (AGBEP).

"Once we exchange the faculty, we want the students to also be able to go around. In the Philippines, for example, we have students who prefer to go to the United States or the United Kingdom to do their exchange, but right now we are really promoting Asean," said Dr Gozun, adding that this would include countries like Vietnam, Laos, and Cambodia.

It would work well for UBD as one of their aims is to draw additional international students, he said.

## 11<sup>th</sup> ANNUAL MEETING OF ASEAN GRADUATE BUSINESS AND ECONOMICS PROGRAMME (AGBEP) NETWORK

## **IN BRIEF**

As agreed by the ASEAN Graduate Business and Economics Programme (AGBEP) network members, the meeting of the AGBEP network is organised annually for the members to discuss collaborative projects, update status of institutional members and the network's plan and direction. The 11<sup>th</sup> Annual Meeting of the AGBEP network was hosted by Universiti Brunei Darussalam on 9–10 February 2011 and was attended by 28 participants from 12 AGBEP institutional members and observers from Brunei Darussalam, Indonesia, Malaysia, the Philippines, Thailand and Viet Nam.

At the annual meeting of deans, AGBEP institutional members reported on the current status of faculty administration, exchange programmes, joint courses and collaborative projects. Besides this, the meeting discussed the direction of the network and agreed to uplift the goals of the network by applying its strength, wealth resource of scholars and



The meeting noted the concept paper proposed by the AGBEP Secretariat on "The Role of Institutions and the Private Sector in Enhancing Regional Integration".

The AGBEP Research Project Proposal on Sustainable Community Ecopreneurship: Business Model Innovation for Optimizing Potentials of Rural Villages in ASEAN" is circulated to AGBEP members to seek for the consideration of members in conducting a AGBEP network collaborative project.





researchers through a mechanism that can provide studies and expert policy recommendations to ASEAN leaders for the integration of the ASEAN Economic Community (AEC).

The meeting also acknowledged the AUN membership enlargement on the admission of four new universities to the AUN core Member Universities in which subsequently led to the legitimated status of AGBEP network members. The four new network members are: Universitas Airlangga, Universiti Putra Malaysia, Singapore Management University and Chiang Mai University. Other non-AUN members are also welcomed to participate in AUN activities under its specialised sub-network such as AGBEP Network.

The 12<sup>th</sup> Annual AGBEP meeting will be hosted by Chulalongkorn University and is scheduled to be held in January 2012 with the opportunity to open for the business/economics/management schools from non-AUN Member Universities to participate at the AGBEP event.

















# 7<sup>th</sup> AUN INTER-LIBRARY ONLINE (AUNILO) COMMITTEE MEETING

# **IN BRIEF**

AUN Inter-Library Online (AUNILO), officially established in 2003, is the AUN sub-network serving as the information networking platform utilising ICT for education. Various initiatives have been untaken under AUNILO to enhance the effective information sharing and serving academic communities in ASEAN region. This includes capacity building among library staff, library quality management and the establishment of an online information sharing platform.

The 7<sup>th</sup> AUNILO committee meeting was held in February 2011, at the University of the Philippines, Manila. The meeting was attended by 26 representatives from member libraries, the AUNILO Secretariat and the AUN Secretariat. The committee discussed several matters regarding the progress and development of the sub-network emphasising activities related to development of the AUNILO portal, the ongoing project on developing an online platform for information and material sharing among the members of the network.



The meeting recognised results and progress as follows:

# **Glossary of Terms**

 A minimum of 20 terms, in both local languages and the English language, were agreed to be incorporated in the Glossary of Terms in Library and Information Science project to be shared on the portal.

# **Institutional Repositories (IRs)**

- Consolidated country reports were presented and shared among the AUNILO member Institutions during The AUNILO Consortium of Institutional Repositories (IRs) session.
- Materials written in languages other than English were agreed to be provided with English translation for the AUNILO portal.

# **Pathfinder Series Project**

The ongoing project of Pathfinder series will be enhanced with additional contents as follows:

- The collection of the Peranakan of Southeast Asia ,initiated and developed by USM Library, will
  be uploaded to AUNILO Portal with some information added by Chulalongkorn University
- The pathfinder and access to the Lanna collection will be submitted for AUNILO portal by Chiang Mai University.

The AUNILO portal is managed by the University of Malaya and the cost of development and maintenance is equally supported by all AUNILO member institutions with the contribution of USD100 per institution per year.

**AUNILO Workshop on Library Best Practice: Leadership in Strategic Deployment for User-Driven Libraries:** The result of the workshop was presented at the AUNILO Committee Meeting with the details as follow:

The workshop was successfully organised by Universiti Brunei Darussalam on 22-25 November 2010 in accordance with the mission of library staff capacity building. The workshop was conducted by Mr. Tang Khoon Sin, the Senior Consultant of the Office of Quality, National University of Singapore. Directors of Library, Chief Librarians and senior management staff from the AUNILO member institutions were effectively equipped with quality management skills with the applied business process management and strategy deployment methodology.

# **AUNILO's online media development:**

Newly registered domain name is accessible at http://aunilo.org.

Photos related to AUNILO activities are stored online using FlickrPro and fully accessible at <a href="https://www.flickr.com/photos/aunilo">www.flickr.com/photos/aunilo</a>.

To further its online community, a AUNILO Facebook fan page has also been created and it can be accessed at http://www.facebook.com/AUNILO.



## From left

1.Mr. Ong Kee Sing, Assistant Director, Innovation & Technology Transfer Office,

NTU, Singapore

2. Representative from European Union to Singapore

3.H.E. Holger Standertskjod, Ambassador & Head of the Delegation of the European Union to Singapore

4. Assoc. Prof. Dr. Usanee Yodyingyuad, Chairman of AUNIP

5.Mr. Stephane Passeri, Project Director of ECAP III

6.Mr. Jeffery Nadison, Associate Provost for Innovation, NTU

# AUN INTELLECTUAL PROPERTY NETWORK (AUNIP) UNDER EC-ASEAN INTELLECTUAL PROPERTY RIGHTS CO-OPERATION PROGRAMME (ECAP III)

# **IN BRIEF**

In October 2009, the European Commission and the ASEAN signed a financing agreement for the implementation of the "ASEAN Project on the Protection of Intellectual Property Rights (ECAPIII 2010–2013). Under Component 4 of ECAP III's agreement, it is especially dedicated to AUNIP and expected to create an effective regional university IP network, which can serve as a resource for IP education, policy research and formulation in the region.

The AUNIP conference, board meeting and workshop were hosted by Nanyang Technological University (NTU) on 16 – 19 November 2010 at Orchard Parade Hotel, Singapore. Three events were held under the support from EC-ASEAN Intellectual Property Rights Co-operation Programme (ECAP III) and United States Patent and Trademark Office for Southeast Asia (USPTO).

In November 2011, the 4<sup>th</sup> AUNIP conference is scheduled to be held in Jakarta, and will be hosted by Universitas Indonesia.



The theme "Technological Licensing and IP Management" was discussed and shared by sixteen experts. The conference was attended by approximately 50 participants from ASEAN countries, Europe, Japan, Republic of Korea, and USA. Sixteen Powerpoint presentations were given at the conference and these have been posted on the AUN website at <a href="https://www.aunsec.org">www.aunsec.org</a>



# 3<sup>rd</sup> AUNIP CONFERENCE ON "TECHNOLOGICAL LICENSING AND IP MANAGEMENT"

## **IN BRIEF**

3<sup>rd</sup> AUNIP Conference on "Technological Licensing and IP Managment was hosted by Nanyang Technological University on 16–17 November 2010. The aim of the 3<sup>rd</sup> AUNIP conference was to have participants from ASEAN countries, Europe, Japan, Republic of Korea, and USA explore and discuss current IP issues as well as to share best practices in the area of intellectual property management and technological licensing in universities.



# 3<sup>rd</sup> AUNIP BOARD MEETING

# **IN BRIEF**

3<sup>rd</sup> AUNIP Board Meeting was hosted by Nanyang Technological University on 17 November 2010. The aim of the 3<sup>rd</sup> AUNIP Board meeting was to have the AUNIP representatives nominated from Member Universities to extensively discuss internal matters and indicate directions of IP in this region.

The meeting was attended by 25 AUNIP Member Universities, two representatives from ECAPIII, and five representatives from AUN and AUNIP Secretariats.



The AUNIP 4-Year Action Plan consisting of six activity clusters will be implemented under the Component 4 of ECAP III Project during 2010 – 2013.

# **AUNIP 4-Year Action Plan:**

Activity Cluster	Activity (Timing)	Host	Remarks
Continuation of projects on the establishme nt of AUNIP	3 <sup>rd</sup> AUNIP Regional Annual Conference (16 – 17 Nov 2010) 4 <sup>th</sup> AUNIP Regional Annual Conference (Nov 2011)	Nanyang Technological University, Singapore Universitas Indonesia, Jakarta (TBC)	To host regional activities in ASEAN countries, the host universities will be able to extend the invitation to other local universities (non-AUN members) in their respective
	5 <sup>th</sup> AUNIP Regional Annual Conference (Q4 2012)	Vietnam National University – Ho Chi Minh City, Viet Nam (TBC)	countries in order to establish the multiplier mechanism for IP education cooperation both at national and regional level.
	6 <sup>th</sup> AUNIP Regional Annual Conference (Q4 2013)	Chulalongkorn University, Bangkok (TBC)	
Continuation of projects on ASEAN IP curriculum	Regional workshop on the establishment of National IP Networks (Nov 2011)	Universitas Indonesia, Jakarta	
for universities	10 national workshops in 10 ASEAN countries on the establishment of a National IP Education Network	Subject to readiness and availability of members	
Continuation of project on ASEAN IP curricula for universities	Survey on levels of IP development and the needs of IP education for legal and non-legal Programmes in ASEAN (Q1/Q2 2011)	AUNIP Secretariat will be a coordinator for two teams of ASEAN experts (on legal and non-legal IP curricula).	Findings of the survey will be presented immediately after the 2 <sup>nd</sup> AUNIP Regional Annual Conference in Jakarta.

Activity Cluster	Activity (Timing)	Host	Remarks
Development of IP curricula and teaching materials for pre-university education	Workshop on "Development on Teaching Materials for University and Pre-university Education"  2 Training Programme for trainers on the implementation of teaching materials (2012)	To be discussed  To be discussed	For the pre-university level, the Meeting suggested that the publication should be in the form of booklet and will be produced for distribution in Q3 2011.  The training programme should be exclusively preserved for faculty staffs, not the practitioners outside the faculty.
Professional development of IP academics in ASEAN	Workshop on "Module Designing for Professional and Non-Degree Programme: IP practitioners, IP managers, etc" (Q1 2012)	To be discussed	
	Workshop on "Module and Content Development: Teaching Package (Q3 2012)	To be discussed	
	Exchange and study visit Programme in IP institutions in Europe for ASEAN IP experts (2012-2013)	To be discussed at the 4 <sup>th</sup> AUNIP Board Meeting in 2011	
	Set up a challenge fund for competitive research award on IP for ASEAN universities working on IP education and research (2011)	4 ASEAN graduate students will be selected per annum, to present their papers at the 4 <sup>th</sup> , 5 <sup>th</sup> , and 6 <sup>th</sup> AUNIP Regional Annual Conference in Jakarta (TBC), Viet Nam (TBC), and Bangkok (TBC)	
Assistance to universities and research institutions on developing IP policies and support services	2 day Workshop on regional IP policy template (18 – 19 Nov 2010)  Feasibility study for establishing Technology Licensing Offices (TLOs) in ASEAN countries  Preparation of ASEAN model laws and statutes for universities and research institutes	Nanyang Technological University, Singapore	2 Experts are: Prof. Lim Mong King ASEAN expert from Nanyang Technological University  Ms. Claire Howell EU expert from EPO Academy will submit the 1 <sup>st</sup> draft of the regional template (by the mid of December 2010) to the AUNIP Secretariat in order to seek comments and advice from the participants.





# AUNIP WORKSHOP ON UNIVERSITY INTELLECTUAL PROPERTY POLICY

# **IN BRIEF**

AUNIP Workshop on University Intellectual Property Policy was hosted by Nanyang Technological University on 18–19 November 2010. The workshop aimed to develop a university intellectual property policy template for the use of AUN Members and non-Member Universities. The objective was to provide universities with a solid framework and guidelines relating to IP policy and technology management.

Present at the workshop were 33 IP expert representatives of AUN Member
Universities from ten ASEAN countries, ECAP III, United States Patent and Trademark
Office for Southeast Asia (USPTO), two IP experts from ASEAN and Europe, and
AUNIP and AUN Secretariats

Prior to the workshop, in-depth discussion on the draft IP policy template prepared by two experts was circulated by the AUNIP Secretariat and was closely facilitated by the AUN Secretariat.



IP Policy Template was drafted and brought about by two experts in March 2011. The documents was circulated and granted approval from AUN Member Universities. The IP policy template is now made available at www.aunsec.org





The two IP experts acted as consultants and the workshop moderators were:

- Prof. Lim Mong King, ASEAN Expert from Nanyang Technological University
- Ms. Claire Howell, EU Expert from Aston Business School, Aston University, UK.

At the workshop, eight lessons-learnt university cases from Universitas Indonesia, Universiti Malaya, Universiti Sains Malaysia, Universiti Putra Malaysia, National University of Singapore, Nanyang Technological University, and Chulalongkorn University, were presented by AUN Member Universities' IP experts.

The results of the workshop provide suggestions for the final draft of the template which was later developed by two IP experts and circulated among the AUN Member Universities for approval.





# 3<sup>rd</sup> AUN-ACTS STEERING COMMITTEE MEETING AND THE WORKSHOP ON DATABASE ACCUMULATION

## IN BRIEF

The AUN-ACTS Steering Committee meeting is organised on an annually basis. This year, the 3<sup>rd</sup> AUN-ACTS Steering Committee meeting marked a special occurrence by convening in parallel with the Workshop on Database Accumulation. The meeting and workshop were hosted by Universitas Indonesia on 24-25 March 2011 and was attendedby 51 participants from 20 AUN Member Universities. Main discussion areas of the meeting included the progress development of the ACTS, update status of ACTS policy and its implementation by AUN Member Universities, the strategic promotion plan and compiling of a database on courses available for student exchange offered by members.

# Policy process

At the meeting, participants acknowledged the efforts of the AUN Secretariat in moving the issue of ASEAN Credit Transfer System (ACTS) to the attention at policy level of AUN as well as for the acknowledgement and support sought from the official ASEAN higher education meetings.



- AUN-ACTS website can be accessed at http://acts.ui.ac.id
- 11,970\* courses are offered by AUN Member Universities for student exchange under ACTS.
- As of June 6, 2011, there were 195 applications from students of AUN Member Universities processed online for the ACTS exchange programme (\* data update as of July 2011)

ACTS Grading Scales	Description	Normal distribution guide (if necessary)					
Α	Excellent	10%					
В	Very Good	25%					
С	Good	30%					
D	Satisfactory	25%					
E/F	Fail	10%					



# **ACTS Implementation**

It was agreed that in 2011, the ACTS's manual and guideline would be published and circulated to AUN Member Universities in order to ensure common understanding and smooth implementation through the process.

The AUN Member Universities agreed to apply the ACTS grading scale as a common practice for the exchange of students under ACTS application.



# **AUN POLICY WORK**

Policy Work is recognised as one of the AUN core activities, involving the elements of policy formulation, policy information and policy evaluation.

The AUN was included in Annex 1 of the ASEAN Charter as one of the ASEAN sectoral ministerial bodies with a mandate to support ASEAN integration and community building. The AUN is encouraged to participate in ASEAN policy levels from regional to higher education institutions and individual students in order to serve the needs and interests of all stakeholders

From 2010 to the present, the AUN has attended various policy forums as summarised in the table below:

# Direct Participation

etings Date & Venue Relevant Agendas	sters Meeting (ASED)  28 January 2011, Brunei Darussalam  1. Matters arising from the 5 <sup>th</sup> SOM-ED  - ASEAN 5-Year Work Plan on Education  - ASEAN Plus Three Cooperation  2. Progress report of the ASEAN University Network (AUN)  - AUN Charter  - ASEAN-Korea Cyber University  - AUN Annual Report	g on Education (SOM-ED)  24 November 2010, Bangkok  - AUN Charter  - ASEAN-Korea Cyber University  - AUN Annual Report  - AUN Annual Report  2. Provisional agenda of the First ASEAN+3 Senior Officials Meeting on Education (1st SOM-ED+3)  3. Provisional agenda of the ASEAN+ Gulf Cooperation Council (GCC) Consultative Meeting on Education
Meetings	6 <sup>th</sup> ASEAN Education Ministers Meeting (ASED)	5 <sup>th</sup> Senior Officials Meeting on Education (SOM-ED)

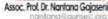
# Policy Involvement

6 <sup>th</sup> Coordinating Conference on the ASEAN Socio-Cultural Community (6 <sup>th</sup> SOC-COM)	16-15 December 2009, Jakarta	1. ASEAN Secretariat
5 <sup>th</sup> Coordinating Conference for the ASEAN Political Security Community (5 <sup>th</sup> ASCCO)	29-30 September 2009, Jakarta	2. ASEAN Secretariat
1st Workshop on the Development of a 5-Year Education Plan for ASEAN	4-5 October 2010, Bangkok	<ol> <li>ASEAN Secretariat</li> <li>United States Agency International Development (USAID)</li> </ol>
		3. ASEAN Ministries of Education 4. The AUN Secretariat
South East Asia Europe Higher Education and	7 October 2010	5. Menon Network 6. The University of Beading
יינינים כו מו		
		8. The South East Asian Association for Institutional
		research 9. Universidad Politecnica de Valencia
2 <sup>nd</sup> Workshop: Developing the ASEAN 5-Year Work	21 November 2010, Bangkok	1. ASEAN Secretariat
Plan on Education		2. United States Agency International Development
		(USAID)  3. ASEAN Ministries of Education
Preliminary Review of Higher Education Cooperation	November 2010	1. Korean Educational Development Institute
Between ASEAN and the Republic of Korea: (Preliminary) Analy ed from ASEAN Perspective		<ol><li>ASEAN Department, Ministry of Foreign Affairs, Thailand</li></ol>
-		<ol> <li>Education, Youth &amp; Training Division, ASEAN Socio-Cultural Community Department, ASEAN</li> </ol>
		Secretariat
The Global Strategic Forum on Doctoral Education	11-12 April 2011	1. The European University Association



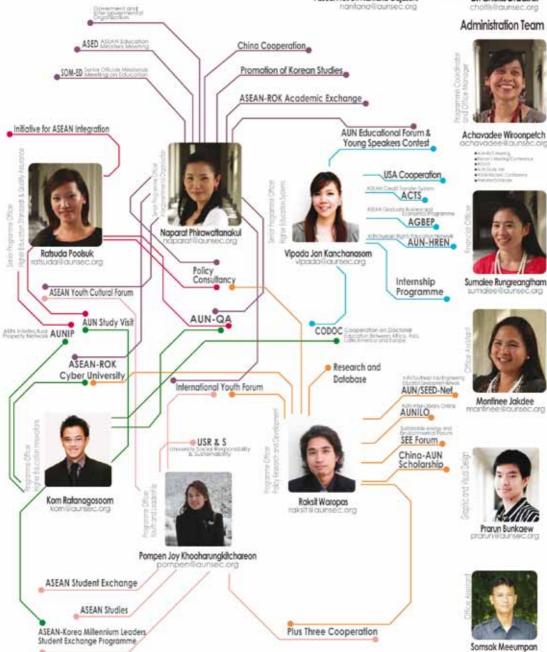








Dr. Choffis Dhirathiti





AUN Secretariat Team

# SPECIAL THANKS

# Member Universities





















































# Dialogue Patners









































# Supporting Organisation and Institution within ASEAN











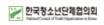














AUN Programmes / Activities in 2010-2011    Authority   Comparison   C		Strategic Goals					Participating Partners										
Sept   100   Sep	rch for					AUN Programmes / Activities in 20	)10-20	)11		Stuc	lents	R	Execu	itives/	<b>®</b>	Others	
Sept   100   Sep	rated Resea									Acader	nic Staff	<b>P</b>					
Sept   100   Sep	/e Integ		ncy			Shown in their Key Result Areas (KRAs)				from the	e Geogra	phical A	reas of c	our Stake	holders		Details
Contract State State   Contract State	1. Multi-Disciplinary Collaborativ Community Well-Being	Quality Labour	<u>C</u>		ASEAN	KRA 2. Cultural and Non-Academic Exchange KRA 3. Training and Capacity Building KRA 4. Collaborative Research KRA 5. Systems and Mechanisms of Higher Education KRA 6. Course and Programme Development KRA 7. Policy Dialogue KRA 8. Database and Knowledge Centre			AUN MEMBER UNIVERSITIES	NON AUN MEMBER UNIVERISITES	CHINA	JAPAN	ROK	EU	USA	ОТНЕК	
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Side of the control o						M.A. Programme in Korean Studies	KRA1										PAGE 20
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