Plenary Session 1: University in the Information Society: from Today to Your Future

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1. Aging world: changing demographics require companies to rethink their workforces

2. Technology: increasing automation affects global workforce

3. Skills mismatch: gap between university education and workplace demands

4. Economic shifts: dependence on emerging markets for economic growth

5. Budget pressures: decline in public funding for universities

Transnational Education
- Growing rapidly
- Variety of programmes and platforms

Higher Education
- Its traditional role is as a hub for knowledge and learning.
- Its new role for the 21st century is to provide transition to the workplace.
HOW ASEAN +3 UNIVERSITIES ADAPT THIS SITUATION?

- University curriculum needs to be FLEXIBLE

1. Academics & administration staff
   Selection not based on paper qualification but extensive professional experience

2. University management
   Recognize the importance of investing more in academic staff’s personal development

3. Technology and working together to provide world class education
   Technology 4.0 and embracing the advancement in technology
• University is not just about teaching and research anymore
• Students need to have a wider range of abilities and skills

1. Service to community and humanity
2. Industrial experience
3. Engagement on campus

1. English Language Proficiency
   • Importance of English language to build graduate confidence and competencies

2. International Education
   • Provides students with economic, social and cultural benefits

3. Non-Measurable Skills and Experience Equally Important
   • Universities may not measure the skills but provide the avenues
THE HIGHER EDUCATION MONOPOLY: POSITIONING UNIVERSITIES

THE INDUSTRIAL-ERA UNIVERSITY

- University as the governing body and degree granting authority
- Private degree granting institutions
- Open distance education

A new way of exploring a new mode of education

Excellence in research and teaching

Monopoly:
- access to knowledge
- granting degrees

Elite professional and social class

ISSUES

Granting of Degrees
Fees
Mode of Study
Duration of Study
Teaching Staff
Funding

The Learning Pyramid

Source: National Training Laboratories, Bethel Maine

Average Retention Rates after 24 hours
Teach Others
Practice by Doing
Discussion Group
Demonstration
Audio Visual
Reading
Lecture
THANK YOU